

ELIAS THÉROUX

VISUAL DESIGN & CREATIVE DIRECTION
PRINT / MOTION / WEB / SOUND / UX / CONCEPTING

373 PACIFIC ST. APT. 1B BROOKLYN, NY 11217 | 727.793.4611
ELIAS.THEROUX@GMAIL.COM | WWW.ELIASTHEROUX.COM

Multidisciplinary designer and strategist, accomplished in executing design goals across a variety of medias and platforms. Experienced in both content creation as well as development of conceptual design strategies for various brands and clients.

Education

Bachelor of Fine Arts, University of South Florida
Major: Visual Design, Minor: Art History, 2008-2013

Software Proficiency

Adobe Creative Suite
Illustrator
Photoshop
InDesign
After Effects
Premiere
Lightroom
Soundbooth
Cinema 4D
Trapcode
HTML5 / CSS3
Abelton Live
Microsoft Office Suite



Work Experience

Experience Design Intern: AvroKO

New York City, NY | June, 2013 - Present

— Worked on a variety of projects creating visual design elements, and developing design strategies for several major brands, restaurants, and a new hotel chain in New York City.

Design Intern: Matter

New York City, NY | June, 2012 - August, 2012

— Created print media, particularly regarding the release of the MatterMade furniture collection. Designed catalogue and other related print materials for the MatterMade collection.

Visual Designer: Criterion Group

New York City, NY | May, 2012 - August, 2012

— Completed rebranding of all print elements for potential investors, redesigned company profile packet, created poster series for in office display, recreated letter head and business cards.

Graphic Designer: No Clubs Productions

Tampa, FL | January, 2011 - May, 2012

— Created original poster designs for live music events and several festivals throughout the Tampa Bay area.

Visual Designer: Czar Nation

Tampa, FL | January, 2010 - January, 2012

— Coordinated light design for events, shows, and regular club nights. Worked on development of 3D projection light show using Modul 8 software and Adobe After Effects. Oversaw and managed a small team of light technicians.

References

Available upon request.